

PR Business report for August 2023
PR report for the shepsun Business meeting held 4.9.23 at Nauticalia.

1. SHEPPERTON VILLAGE FAIR.

At the last Joint Shepperton Village Fair Debrief with Aurora, it was agreed that for future Fair events the PR tent will be run by the Joint PR Committee. (JPRC).

2. SHEPPERTON AND SUNBURY MATTERS

‘Matters’ is not published in August, so no adverts placed.

- a. Our next shepsun advert in ‘Matters’ is in October and will advertise our Deadline Auction. (14th October)
- b. Aurora had a full-page advert in this September issue for which they have paid for the extra half page.

4. TRIFOLD.

The new Trifold has now been printed and is available.

5. WEBSITE.

The website has gone ‘live’.

The Members area is passworded. Bill Boyle has already explained the password structure at a Club meeting – but any problems speak to me (Chris) or Bill.

- a. Thanks to all those who responded to the request for comments on progress so far. This was very useful.
- b. There will be a need to refine and add information in the future.
- c. It is hoped that heads of department will contribute by posting information/photos about their committee’s progress.
- d. Eventually, Club Calendar and records will be available for all to see. There are some Sheet Anchors and the Club directory already on the site.

6. FACEBOOK.

Ann is still very successfully keeping our pages fresh and we now welcome her as a fully-fledged Rotary member.

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We are now receiving requests from charities to post their up-and-coming events on our facebook. The committee has agreed a set of criteria to ensure that only 'legitimate' posts are accepted.

We are considering a 'charity' page on the website.

7. POSTERS.

Have been updated with the Deadline Auction flyer. (14 August – Jubilee Centre)

Aurora has posters up for their Prestige Lecture (25th October at Halliford school)