## Minutes of the Joint PR Committee [JPRC] meeting

The meeting was held on 1st February 2024 at The Ferry Coffee Shop at 10.00 a.m.

- **1. Present**: Bob Noble [Chair], Ann Bowyer(Minutes), Ian Bowyer, Chris Leighton, Simon Lovett
- **2.Minutes October 2023 and Matters arising**: General Discussion of Success of events held so far. Footfall and attendance appears to be a problem at some events. Bob suggested we may need to have a future discussion about how Rotary functions now and for the future probably including other clubs. Ann bought up an issue of needing more street details of the Christmas Collections for Facebook- there were several queries this year on S&S facebook page. Bob pointed out he needed just one person from each club giving him dates and street details to avoid confusion and a lot of work. Simon will talk to Ken Howe.

The efficacy of flyers for the Charity Fair were discussed and Bob suggested giving some to the Charities attending.

## 3. Village Matters:

**March** copy date Feb 15<sup>th</sup>. Presently looking at the S&S WMVC event moving location but if this does not happen we will need to use this as a half page Rotary ad. If the Concert does go ahead S&S may need to purchase extra space. Bob will check with Monica the possibility of getting an Editorial for the Charity Fair.

**April** No mention of S&S Charity walk to the Committee so we assume it is now happening every other year

May Shepperton Village Fair

- **4. Posters** Bob is doing a Poster for Racenight to go in the Noticeboard and on Facebook. He will also do one for the Charity Fair once he has been given all the details.
- **5. Facebook** Ann is keeping S&S Facebook up to date with events. Bob advised us that Rushna Master and Diane Barker are resurrecting Auroras Facebook page and other social media.
- 6. Website S&S Website now has google drive in place- photos will go on in due course.
- 7. Upcoming events -

Four Clubs – S&S 12<sup>th</sup> February at the Ferry Coffee Shop Charity Fair - S&S 9<sup>th</sup> March Race Night - Aurora 23rd March Village Fair - Early June 75<sup>th</sup> Celebration - S&S 28<sup>th</sup> June at the Holiday Inn – Editorial for this?

- **8 .AOB** Simon mentioned a gentleman from Walton Rotary Club, Paul Weatherell, who had turned a shelter box into a boat (Shelterboat) and rowed on the River in Norfolk as a publicity event. Could he do the same on the Thames and involve the local clubs in Surrey? Possibly May Bank Holiday or Surrey Day.
- 9. Date of Next Meetings 6/3/2024 10.a.m. Ferry Coffee Shop

Future possible dates 3<sup>rd</sup> April 2024

8<sup>th</sup> May 2024 5<sup>th</sup> June 2024